

## "Morocco Investors' Summit 2012"

Following the successful completion of the election process, a new Government has been formed last week and new Ministers named to serve key positions.

Morocco is steadily progressing towards greater modernization and globalization. Strategically located in North Africa, the Kingdom is increasingly becoming a regional hub for manufacturing and sales of products, and for entering the Maghreb market and beyond. Business reforms and trade agreements with the EU, US, Africa countries and the Middle East have been instrumental in attracting foreign investment - not the least are now the 16 Moroccan Regional Investment Centres dedicated to facilitate new business ventures.

The business, trade and investment delegation to Casablanca will take the format of a Summit taking place at the Sheraton Hotel with excellent quality services and very easy access to the International Airport and closer to both the business heart of the country and the ruling Authorities.

Be part of an exclusive 250+ audience consisting mainly of government officials, IFI's and private sector companies including industrial, consulting, investment, banking, legal and private equity firms from Morocco and abroad who wish to explore key investment opportunities in Morocco with the aim of attracting new investors, new trade partners, joint ventures and technology transfers.

Expanding potential in industry and mining, large infrastructure developments along with significant logistics and PPP prospects, tourism and real estate, stimulating economic growth through adequate banking and financial services support, new demand in water resources, power and renewable, expanding potential in agricultural and fisheries sectors will be highlighted.

View the detailed agenda by [clicking here](#) and [register now](#).

### **BRANDING, BUSINESS DEVELOPMENT AND SPONSORSHIP (SPEAKING) OPPORTUNITIES**

If you wish to upgrade your presence at this flagship event, there are still opportunities to raise your company's profile, increase your brand awareness, highlight your expertise and boost your business development objectives. Kindly review our various corporate package options by [clicking here](#).

We welcome your call or email to:

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We look forward to discussing your participation in more detail and to welcoming you and your colleagues in Casablanca.